

Mackenzie Davis

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EDUCATION

AUBURN UNIVERSITY

Major: Public Relations
Minor: Business
Graduation: August 2017

LEADERSHIP EXPERIENCE

PRESIDENT-DELTA GAMMA FRATERNITY 2016

- Leads operations of the Delta Sigma chapter at Auburn University of 256 collegiate women
- Manages and directs annual budget of over \$400,000
- Works closely with 8 Vice Presidents and 29 directors
- Represent DG in Panhellenic system at Auburn, consisting of 18 sororities
- Manage communication between alumnae, National Offices, local advisory team and collegiate chapter members
- Oversees communication, PR, event planning, chapter programming, administrative tasks, philanthropic events, academic success and campus involvement of chapter and its members

VP PANHELLENIC-DELTA GAMMA FRATERNITY 2015

- Selected as delegate for Delta Gamma to Panhellenic community
- Represented chapter at weekly Panhellenic council and vote on motions made
- Participated with National Panhellenic Delegate for voting on proposals
- Attended National Panhellenic conference in Columbus, OH to work on and vote on new nationwide proposals as representative of Auburn Delta Gamma chapter

INVOLVEMENT

PANHELLENIC

Rho Lamda Honors Society 2016-present
Auburn Panhellenic Voting Delegate 2015-2016
Greek Sing Chair and Director 2015, 2017
Greek Sing Panhellenic Volunteer Coordinator 2017
"We, the Women" Forum Facilitator April 2016
Diversity and Inclusion Panel Member 2016

CAMPUS

Public Relations Student Society of America 2016- present
Women's Leadership Institute Member 2016-present
Catholic Student Organization 2013-present
LeaderShape participant May 2016
Top 20 Auburn Miss Homecoming Candidate 2016
Auburn Swim and Dive Team Hostess 2013-2015

WORK EXPERIENCE

Old Navy Sales Associate 2016
-brand marketing, interpersonal communication, management and customer service
Full- Time Nanny 2014-2016
-coordinate kid's schedules, complete schoolwork, plan educational and social events

VOLUNTEER EXPERIENCE

Camelia Nursing Home 2013-present
Habitat for Humanity 2015-2016
Missional Community 2015
Mission Trip- "Amplify" Apalachicola, FL 2014

PROFESSIONAL SKILLS

Photoshop	HTML & CSS
Wordpress	Dreamweaver
Qualtrics	Microsoft Office
Google Analytics	